



CLICK TO SUBMIT BOOKING & REQUEST FULL PRE-LAUNCH DECK VIA EMAIL (INFO@CLENOVAL.CO.ZA)

CLENOVAL PRE-LAUNCH MASTER PACK & OPERATIONAL BLUEPRINT

Skintronics Ecosystem • Mobile Clinical Diagnostics • October 2026 Launch • SEFA YCF Financed

B-BBEE L1 135%

100% BLACK YOUTH-OWNED

YES TOP 35 U35 R1 FINALIST 2026

APM PRO 100 CERTIFIED

HWSETA NQF4

SEFA YCF APPROVED

EXECUTIVE OVERVIEW: The Clenoval Pre-Launch Pack outlines our comprehensive readiness for the October 2026 commercial rollout. Combining advanced APM Pro 100 diagnostic hardware, mobile clinical vans, green chemistry skincare formulations, and full B-BBEE Level 1 (135% procurement recognition), we provide turnkey corporate wellness and ESD compliance solutions.

Operational Architecture & Execution Roadmap

PHASE / MODULE	OPERATIONAL SCOPE	DELIVERABLES	TIMELINE
MODULE 1: CLINICAL TECH	APM Pro 100 multi-spectral skin analysis & dermatological scanning.	Individualized skin health scores & clinical reports.	October 2026 (Weeks 1-2)
MODULE 2: MOBILE DEPLOYMENT	Turnkey mobile clinic units servicing Gauteng and KwaZulu-Natal.	On-site corporate wellness screening at client premises.	October 2026 (Weeks 3-4)
MODULE 3: SKINCARE FORMULATIONS	Green chemistry, hypoallergenic formulations tailored for diverse skin types.	Direct product distribution & post-screening skincare regimens.	Ongoing Q4 2026
MODULE 4: COMPLIANCE & ESD	B-BBEE Level 1 135% verification, POPIA compliance, YES Youth integration.	Audited ESD certificates & socio-economic impact metrics.	Verified & Active

FINANCIAL & FUNDING ALIGNMENT:

- **Funding Partner:** Small Enterprise Finance Agency (SEFA) Youth Challenge Fund (YCF).
- **Pilot Pricing:** Locked at R180 per head for corporate partners committing during October 2026.
- **Scalability:** Fully capitalized infrastructure ready for rapid nationwide deployment.

ADMINISTRATION & CONTACT DETAILS:

Entity: Clenoval Skincare (Pty) Ltd | CIPC: 2025/468727/07 | Tax: 9301497278
Leadership: Phelelani Mbhele (CEO & YES Top 35 R1 Finalist) **Email:** info@clenoval.co.za | **Tel:** 082 542 2265